

## Conference Participants

Conference participants are mostly producers from the High Plains region, interested in no-till and conservation tillage techniques. The conference attracts 250 to 400 producers, agri-business professionals and educators. CCTA membership is not required to attend.

The pre-registration fees for 2010 are:

Attendee: \$100 (2 days plus noon meals/breaks) At the Door: \$130

Spouse: \$70 (2 days plus noon meals/breaks)

Student/FFA Mbr: \$25 daily (1 day plus meal/breaks)

All registrations received by January 10, 2010 will be entered into a drawing for a free 2011 registration. Pre-register must be received by January 26, 2010. After January 26, registrations for attendees, spouses and students will be taken at the door.

**Registration refunds are not available.**

## Conference Sponsors

Conference sponsors realize the value of this educational conference and its benefit to the entire agriculture community – producer, supplier and consumer. Check the website for a list of the sponsors, contact information and website links.

### Sponsor Levels (cash & in-kind)

**Diamond—\$4000+**

**Platinum—\$2000+**

**Gold—\$1000+**

**Silver—\$500+**

**Bronze—\$250+**

**Basic—\$100+**

All Sponsors confirmed by December 20th are listed & linked on the Website Sponsor Page and in the Conference Program. Sponsorship details and forms available on website, or contact a CCTA Board member or conference coordinator. New sponsors are always welcome!

## 22nd Annual High Plains No-Till Winter Conference

Each year, producers, agricultural business professionals and educators from States in the High Plains Region come together to learn new techniques and the latest technology about products, equipment and research for no-till, minimum-till, conservation practices; and discuss current farming issues.

### Future Conference Dates

February 2-3, 2010

February 1-2, 2011

January 31-February 1, 2012

The Conference will be held at the Burlington Community Center, 340 South 14th Street, Burlington, Colorado. Everything is inside, except the equipment displays.

### Contact Conference Coordinators for information or applications.

Kathy Rickart, Co-Coordinator  
219 Cattail Bay, Windsor, CO 80550  
notillkathy@comcast.net  
970-576-8970—Cell/Home Office  
970-674-8712 – Fax

or

Gale Loeffler, Co-Coordinator  
4274 S Huron, Englewood, CO 80110  
galeloeffler@gmail.com  
303-781-8425 – Home Office  
303-907-1849 – Cell

**COLORADO  
CONSERVATION  
TILLAGE  
ASSOCIATION**

Colorado  
Conservation Tillage  
Association  
and  
National Sunflower  
Association,  
High Plains Chapter  
Present the:



## 22nd High Plains No-Till Conference

February 2-3, 2010

*CCTA – “Serving the conservation,  
minimum-till and no-till producers  
of all States in the High Plains Region.”*



**Burlington Community Center**  
340 South 14th Street  
Burlington, Colorado

**Plan to attend!**

[www.HighPlainsNotill.com](http://www.HighPlainsNotill.com)

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## The High Plains No-Till Conference

### Keynote Speaker

Murray Wise

CEO - Westchester Group, Inc.

Murray Wise is a national authority on farmland investment, valuation and management. He has been featured on national television and radio stations and addressed several national conferences related to agribusiness. He has written two books on investing in agriculture real estate and has had many articles published in the industry press. Murray Wise's journey from a Canadian farm boy to leader of the nation's premier agricultural asset management firm reflects dedication, talent and leadership. Further, Murray believes those qualities must be nurtured in the future leaders of American agriculture. To that end, he established and funded the Westchester Foundation. The private foundation's mission is to provide agricultural college scholarship assistance to individuals who demonstrate the sort of talent, commitment and leadership which can maintain and expand American agriculture's preeminent position in the world economy. Integrity is the additional personal quality which is reflected in Murray's record of business and personal success. Those who work with him seem to recognize instinctively that he says is what he means. Perhaps that is why he is as comfortable talking soil types with Iowa farmers as he is at portfolio management with pension fund professionals. In either situation, it's clear the Murray Wise is one of the most effective leaders in American agriculture. You don't want to miss his keynote speech at the 2010 High Plains No-Till Conference.



### Breakouts, CEU's & CEC's

The conference is unique in that it is a collaboration of experienced farmers working with industry and University personnel on common educational goals.

The breakouts have increased to 50 for 2010 and will be offered both days, if at all possible. Of those, an average of 25 breakouts offer CEU's for Certified Crop Advisors and 2-4 workshops offer CEC's for Commercial Applicators. Breakouts will cover issues such as no-till basics, crops, equipment adaptation, farming technology, limited irrigation, weeds, and much more. Visit the website to stay current on workshops and their descriptions as they are confirmed.

Research Displays & Informal one-on-one discussions are welcomed. Information and application on website. Deadline is January 10, 2010. A "Call for Presentations" is the website. If you are interested in being considered as a presenter for 2010, please submit application by August 1, 2009.

### Scholarship Benefit & Silent Auction

Funds for scholarships are generated three ways:

- Direct cash donations.
- Silent Auction during the conference.
- Scholarship Benefit Dinner & Melodrama on Tuesday night of the Conference. A portion of each benefit ticket is a tax deductible donation toward the ag scholarship fund. Tickets may be purchased with registration, or by contacting conference coordinators.

### \$750 Scholarship Awarded

A \$750 Scholarship will be awarded at the conference to a college student majoring in the field of agriculture (animal & equine science not included) and attending an institution of higher learning in CO, NE, KS or WY. A \$500 Scholarship, sponsored by Wickham Tractor Company, will be awarded a student attending Northeastern Junior College in Sterling, Colorado majoring in Ag Diesel Mechanics. Applications available on website and are due December 1st.



### Trade Show

The conference will have a Trade Show of 35 to 40 vendors, displaying and providing information on products that fit the needs of conservation tillage producers, plus other products of interest. Vendors represent small one person businesses to large agricultural manufacturers.

**Trade Show Booths - Single booth 10' wide x 8' deep \$275, Double booth 20' wide x 8' deep \$400, electricity \$5 extra.** (received before December 25, 2009 and after December 25th \$310). Equipment spaces available outside at no extra charge.

**Includes:** 2 complimentary registrations (everything listed above and 2 reduced rate registrations at \$70. All others pay the above attendee fee. This is a value equivalent to \$260.



### Trade Show Sponsored Breakouts

- \$750 - 5 slots available.

**Includes:** Single size booth space, 2 complimentary registrations and 2 reduced rate registrations at \$70, One 1 hour presentation each day and a "Courtesy Note Page" in the conference program with business card size ad (\$80 value) on the page. Double size booth space - \$875.

**ALL Trade Show Exhibitors PLEASE TAKE NOTE!** Exhibit booth space and sponsored breakouts will be on a **first come, first serve basis** upon receiving the application (check and applicable insurance certificate may follow) - no phone call applications.

E-mail [ntillkathy@comcast.net](mailto:ntillkathy@comcast.net) to request a Trade Show vendor application.

### CCTA Journal & Website

Members receive the CCTA Journal with the latest information on CCTA activities, conference updates and tillage articles. Non-members can subscribe to the journal as no charge with an e-mail request. Journals (current and past) are available on the website, [www.HighPlainsNoTill.com](http://www.HighPlainsNoTill.com)